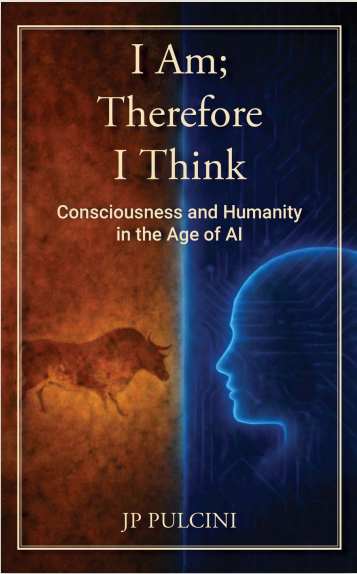




I Am; Therefore I Think

CONSCIOUSNESS AND HUMANITY IN THE AGE OF AI

JP Pulcini, MBA

If artificial intelligence can think, what distinguishes us as human?

I Am; Therefore I Think turns the familiar question of machine intelligence toward something harder: consciousness. Pulcini argues that intelligence can be measured, modeled, and increasingly simulated, while lived experience, memory, emotion, embodiment, and identity remain central to what makes human thought human.

Drawing on philosophy of mind, neuroscience, pop culture, and three decades in technology, the book moves from the mind-body divide and machine intelligence to memory, identity, and human-AI co-evolution. It is accessible, timely nonfiction for general readers confronting what we are becoming alongside the machines we build.

2026 Author of the Year

INTERNATIONAL IMPACT BOOK AWARDS



BOOK DETAILS

PUBLISHED	March 6, 2026
TRIM · PAGES	6 × 9 in · 320 pages
SUBJECTS	Philosophy of mind · Artificial intelligence · Consciousness
WHOLESALE	Print through Ingram

FORMATS

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eBook · \$8.99	979-8-9947828-9-7
Audiobook, author-read	979-8-9947828-8-0

RECOGNITION

AUTHOR OF THE YEAR 2026 International Impact Book Awards	WINNER · AI & SEMANTICS International Impact Book Awards
GOLD BOOK AWARD Literary Titan · 5-star review	INDIEREADER APPROVED Rated 4.4 / 5

PRAISE

<p><i>“This is a thoughtful and deeply felt book. It reminds me that our most urgent questions about AI are still, underneath it all, questions about the soul of human life.”</i></p> <p>LITERARY TITAN</p>	<p><i>“A learned and thought-provoking meditation on AI and the ways in which it can either align or conflict with human interests.”</i></p> <p>INDIEREADER · 4.4 / 5</p>
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Readers: “It doesn’t just ask big questions—it invites you to sit with them.” AMAZON READER REVIEW

ABOUT THE AUTHOR

JP Pulcini is an award-winning author, AI strategist, and technology executive with 30 years at the intersection of enterprise technology, critical infrastructure, and emerging innovation. He holds an MBA with a concentration in AI from Ducere Global Business School. In 2026, the International Impact Book Awards named Pulcini Author of the Year.

WHY BOOKSELLERS ARE STOCKING IT

- Seattle-area author available for readings, signings, and events
- Timely nonfiction spanning AI, philosophy, neuroscience, and human identity

- On shelves at Third Place Books (3 locations) and University of Washington Barnes & Noble
- Supported by a weekly essay (The Mirror), speaking, and active social outreach

